



VENDOR RULES AND INFORMATION

LOCATION: New Bedford's historic downtown area with proximity to festival parking areas, concert stages, the Whaling Museum and the National Park Visitor Center. Booths are set up in pairs or quads providing all vendors with ample selling sides. Please note that some of the streets are paved with cobblestones. International Bazaar booths will be located in a discrete section of the downtown historic district.

BOOTH ASSIGNMENTS: Determined by the Craft Show Coordinator in May. Returning vendors will be given preference. Every effort will be made to separate those exhibitors with similar products. All vendors selling imported items will be assigned space in the International Bazaar.* These items must also be handcrafted. Multiple artists are welcome to share booth space, but each artist must submit an application and website or images

*International Bazaar location TBD.

Vendors will receive their booth numbers at check-in on Saturday, July 6 starting at 7am.

PARKING: Parking on the streets during the weekend is FREE so first come, first served. Do not park where a meter is bagged with NO PARKING. Some streets will be closed due to the Cape Verdean Recognition Day parade.

Handcarts are recommended. We will do our best to have our volunteers assist with unloading so your car can be moved promptly. **The city's garages will have event parking for \$10 a day.** One is at Elm Street – walking distance to craft vendor areas. The other garage is attached to the Zeiterion Theater with entrance on Acushnet Avenue.

New Bedford Folk Festival is an event of the Zeiterion Theatre 684 Purchase St., New Bedford, MA 02740 | newbedfordfolkfestival.com
Angela Johnston, Operations Manager | ajohnston@zeiterion.org

VENDOR CHECK-IN: Vendors will check in at Bristol Community College on William Street at Acushnet Avenue. A sandwich board will be placed near the front of the door. The craft coordinator will be inside to greet vendors and communicate booth number. A volunteer/s will assist vendors in locating space.

SECURITY: Police officers will be on duty during festival hours. After hours, private security guards will be patrolling the craft area. Tents, tables, and chairs may remain up overnight, though we strongly recommend that merchandise be removed. ***The Festival is not responsible for merchandise left unattended or for any damage to tents.***

BOOTH SPACES: Spaces are 10x10 and require a properly weighted 10x10 tent. Vendors who do not properly weight their tents will be asked to leave. Tents that are not properly weighted are a huge safety issue, especially with wind gusts considering our proximity to the water. Electricity is not available.

ASSISTANCE DURING THE 2 DAY SHOW: The festival relies on hundreds of volunteers and they are there to assist you too. Volunteers can step into your booth if you need a break. However, we do not recommend that volunteers ask to manage any sales while vendors are away from their booths.

BATHROOMS: The Visitor's Center is conveniently located in close proximity to the vendor area. Port-potties are also within footprint of festival

MARKETING: The festival has an active Facebook page and a website. Both platforms will list craft vendors and post images on Facebook. Please make sure you include images and website in the application to be used for review and marketing. <http://www.newbedfordfolkfestival.com/2019-craft-vendors/>

Final payments must be made one week in advance of show. No refunds. Rain or shine.

Folk On! Folk Yeah!

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